



# HOBBS HISPANO

## CHAMBER OF COMMERCE

*Cámara de Comercio*

# Newsletter

Greetings!

2018 is upon us and with it comes the promise of great growth and change. As part of our own expansion and growth, we're excited to relaunch our Hobbs Hispano Chamber Newsletter, which is specifically designed to provide information on our latest events, news, member information, and community updates.

We have signed you up for our newsletter in the hopes that you will find great value in its content and that it will aid you in your own goals to grow and thrive. If you ever find that what we offer is not for you, simply click 'unsubscribe' at the bottom of any email.

We hope this newsletter finds you well.

All our best,

Hobbs Hispano Chamber of Commerce

### In This Issue

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### Hispano Chamber Moving Forward

The Hobbs Hispano Chamber of Commerce (HHCC) welcomed Rosa Aranda as its new Board President. Aranda replaced Saul Villarreal who just completed his second term as President of the Board.

## Benefits of Joining the Hobbs Hispano Chamber of Commerce.



### à **Networking Opportunities:**

Pan Dulce y Café; Meet potential customers, business leaders, professionals and build relationships to do business with one another.

### à **Business Referrals:**

Providing information about members businesses through all networks.

### à **Notary Public Service:**

Free of charge to all members.

### à **Community Involvement:**

Promoting opportunities and information on community affairs, education, development and economic growth as a way to enhance our quality of life.

### à **Events Committee:**

¡Fiestas de Septiembre!  
Fiesta de Salud, Annual Banquet, and other  
Participate in organizing special events on behalf of the HHCC.

### à **Use of Bulk Mail:**

Access to mail your business publications at a reduced bulk price.

### à **Chamber Business Card Display and Information Rack:**

Accessible at the HHCC.

The HHCC also welcomed new Board Members: Jose Moreno (Hydrosteam Oilfield Services), Ezequiel Rodriguez (BJ Services), Susana Arvizu (Edward Jones), Rosa Smith (Noalmark Broadcasting), Noel Ponce (Urenco USA), Sergio Polanco (Wells Fargo) and Rachael Moon (Zia Park Casino).



Front (left to right): Rosa Smith, Rosa Aranda, Sergio Polanco  
Back (left to right): Susana Arvizu, Saul Villarreal, Jose Moreno, Ezequiel Rodriguez, Noel Ponce & Rachael Moon

The new Board Members are ready to continue the progress that the Hispano Chamber has achieved over the past 12 years. They are looking forward to continue to grow the membership but most importantly to helping our business members succeed.

Over the past year we held ESL classes and hosted various business seminars. Several HHCC business members hosted our popular social/networking events including Pan Dulce y Cafe and Hora Social (Social Hour).

We continue to partner with other community organizations as we are all dedicated to the growth and advancement of our community. The Hobbs Ambassador Program was re-introduced by the Hobbs Chamber, Hobbs Hispano Chamber and the New Mexico Black Chamber of Commerce. We have also partnered with the Hobbs Chamber for joint business ribbon cuttings and along with the City of Hobbs, the Hilton Garden Inn and our local municipal candidates; we hosted the Meet the Candidates forum.



In December we partnered with the Hobbs Municipal Schools for the 59<sup>th</sup> Annual Hobbs Holiday tournament where in conjunction with the Hobbs

à **Listing on Website:**

Opportunity to link business to website at no additional cost for a year.

à **Workshops and Seminars:**

English and Spanish Workshops are conducted throughout the year addressing a variety of business concerns to meet your needs.

### **Current Members...**

Receive Free Publicity....Write an Article!

If you have any ideas pertaining to one of our newsletter themes and/or simply want to talk about your business or upcoming events, please contact our HHCC Intern below.

Alejandro Baradat  
Office: 575.393.1030  
Email:  
admin2@hispanochamber.org

### **Are you Maximizing your Membership with the Chamber?**

We're adding more events and opportunities for you to showcase your business, develop relationships with other business owners in town, and gather new ideas and strategies to help you grow.

**THE CHAMBER IS A GREAT RESOURCE FOR YOU!**

If you would like to volunteer, sponsor, contribute, or have more ideas for future events,

Hispano Chamber of Commerce Foundation we co-sponsored the 1<sup>st</sup> Annual Girls Basketball Tournament. We are currently working on the Buyer Supplier Networking Event with the Lea County EDC, the Lovington EDC, Hobbs Chamber of Commerce, NM National Black Chamber of Commerce, Lovington Chamber of Commerce and the Eunice Chamber of Commerce. This event connects Lea County suppliers with larger companies and government entities.

We continue our endeavors to improve the quality of life in our community. Our medical community assisted us with the Fiesta de Salud where over 250 people received free health screenings and a healthy lunch donated by Boca Burger. During 2018 we assisted with the Downtown Sounds Hispanic Concert event, the Hobbs Hispano Chamber Foundation Fiestas de Septiembre and Mariachi Christmas. At year end, several of our business members assisted us with the purchase of over 150 pairs of children's shoes which were donated to children in need.

We look forward to another successful year for "Coming together is a beginning; keeping together is progress; working together is success"-*Henry Ford*.

### **The Spotlight Shines on... Miller Waldrop's The Outlet, Armando Ornelas State Farm Agency, and All-American Cleaners**

The common phrase of "new year, new opportunities" definitely sounds right this year in Hobbs. Several entrepreneurs in the community have taken a stand pursuing their dreams, deciding to share it with us. Our community celebrated, with ribbon cuttings, the opening of three thrilling businesses during the first quarter of the year.

### **Grand Opening: The Outlet at Miller Waldrop**

"Outlet Pricing Means... You Get the Whole Enchilada for Less!"

please contact us at:

admin2@hispanochamber.org

## Meet the Chamber

### Executive Board of Directors and Staff

#### Hobbs Hispano Chamber Board of Directors



**Rosa Aranda**  
President  
Got Safety? LLC



**Jose Moreno**  
Vice-President  
HydroSteam Oilfield Services



**Ezequiel Rodriguez**  
Treasurer  
BJ Services



**Susana Arizu**



On February 8, 2017, in conjunction with the Hobbs Chamber of Commerce, we celebrated the Grand Opening of The Outlet at Miller Waldrop. On behalf of the Hispano Chamber and our community, Chamber President Rosa Aranda congratulates Becky and Kent Waldrop in this great addition to their home furnishing line.

The Outlet is a store within a store as it is located inside the Miller Waldrop Furniture building. The Outlet offers a great line of contemporary home furnishings at an affordable price. Stop by and check out The Outlet; we are sure that you will be impressed by the quality and selection for less money.

The Outlet at Miller Waldrop:  
100 West Bender Blvd  
[www.millerwaldrop.com](http://www.millerwaldrop.com)

### Grand Opening: Armando Ornelas State Farm Insurance Agency

On February 7, 2018, Armando Ornela's State Farm Agency ribbon cutting event was sentimental, and exciting. The Hobbs Hispano Chamber, the Hobbs Chamber and numerous people gathered to celebrate Armando's work that led to this Grand Opening. Armando is well known in our community as he worked as a salesman for Permian Ford for many years.



**Saul Villarreal**  
Immediate Past President  
Lea County State Bank



**Noel Ponce**  
Member  
Urengo USA



**Rosa Smith**  
Member  
Noalmark Broadcasting



**Rachael Moon**  
Member  
Zia Park Casino Racetrack &  
Hotel



**Sergio Polanco**  
Member  
Wells Fargo Bank

**Hobbs Hispano Chamber**  
**Staff**



Armando was short on words as he expressed his surprise and gratitude for the great turnout of people. Rosa Aranda, President of the Hobbs Hispano Chamber welcomes and congratulates Armando Ornelas. Contact Armando and his staff for a free insurance quote. Armando is bilingual and looks forward to serving you in English or in Spanish.

Armando Ornelas State Farm:

2827 N Dal Paso Street Suite 115, Hobbs NM  
575-392-2001

[www.statefarm.com/agent/US/NM/Hobbs/Armando-Ornelas-oV25L6KBDK](http://www.statefarm.com/agent/US/NM/Hobbs/Armando-Ornelas-oV25L6KBDK)

### **Grand Opening: All American Cleaners**

On March 3, 2018 All American Cleaners officially celebrated its opening in the city. All-American cleaners has locations in other cities in New Mexico such as Artesia, Roswell, Carlsbad, and Lovington, and it brings Hobbs its same promise of treating customers like family. They promise that "You can stop by any of our numerous locations and rest assured you will be treated with the same kindness and respect found throughout our family members and our family employees". Apart from this preferential treatment you can find convenient services such as text and email alerts so that you can know exactly when your clothes are ready for pickup, and adding credit to your account whenever you want so that the visit can be as fast, and convenient as possible.

All American Cleaners:



**Perla Arzate**  
Business Administration  
Manager

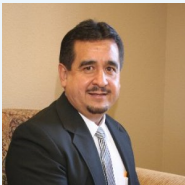


**Alejandro Baradat**  
HHCC College Intern

**Hobbs Hispano**  
**Chamber Advisory Board**  
**Members**

- Johnny Vega**  
**Oscar (O.J) Jaquez**  
**Tony Mendoza**

**Hobbs Hispano Chamber**  
**Foundation Board of**  
**Directors**



**Oscar Gonzales**  
President  
OMG Printing, Inc.



**Rose B. Scott**  
Past President  
Nuclear Waste Partnership  
LLC



202 N Turner and 3327 N Grimes  
575-393-0442 and 575-318-2778  
<https://allamericancleaners.net/>



**The C.O.R.E**

If you have driven on the Lovington Highway, you have noticed the astonishing building that is under construction. Ever wondered what it is? This building is what is going to be the Center of Recreational Excellence (C.O.R.E), which is soon to open its doors to us! The facility is full of healthy entertainment options for our use, at any age. From among the options available you can find an indoor soccer turf, a multipurpose gym, several pools for aquatic entertainment, and more!



Get ready, Hobbs!

Any questions, or concerns about the C.O.R.E facilities? Want to find out about job options available?

Visit its Website at [www.corehobbs.com/](http://www.corehobbs.com/)

or click here

Contact: Catherine Vorrasi, facility Director, at 575-391-4159 or at [cvorrasi@hobbsnm.org](mailto:cvorrasi@hobbsnm.org).

Lariza Ortiz  
Member  
Entrench, Inc.



Alberto Caballero  
Member  
Entrench, Inc.



Hobbs Hispano Chamber  
Community Partners:



A Special Welcome to Our  
New Members:

## Pan Dulce y Café at Hobbs Heart & Vascular Center



On Friday, February 23, 2018 Lea Regional Medical Center and Hobbs Heart & Vascular partnered to sponsor the Hobbs Hispano Chamber's Pan Dulce y Café. This event highlighted the cardiac services available in Lea County. February marked the one year anniversary of the Lea Regional Cardiac Catheterization Laboratory, an interventional service that had not previously been available in Lea County. Today, our local citizens who experience life threatening heart attacks no longer have to endure the one to two hours of travel time for life-saving intervention, they can be in Lea Regional's Cath Lab in a matter of minutes.

The Hobbs Heart & Vascular clinic office for patients of Interventional Cardiologists Dr. Charles Moore and Dr. Chip Urrichio. Hobbs Heart & Vascular opened in conjunction with the cath lab. These doctors can manage new onset of cardiac problems and they welcome patients who have a history of cardiac issues.

Some of the services offered:

- \* coronary stents
- \* stress tests
- \* nuclear tests
- \* holter monitors
- \* pacemaker insertions
- \* peripheral vascular intervention



- Reyna Services LLC
- Demented Customs
- Cardio Solutions Physicians LLC
- Winner's World
- All American Cleaners
- Ruben Aldape - Edward Jones
- Forrest Insurance
- Rapido MVD Services
- Bryan's Green Care
- Care Dental Hobbs LLC
- Wendell W Parkey M.D
- K- Bella Rays

## Upcoming Events

Lea County  
**Buyer-Supplier**  
Networking Conference

CONFERENCE



- Join us for this **FREE** event!
- Valuable seminar on how to connect with **Buyers** of large organizations and local government to teach you how to navigate the process of doing business as a **Supplier** in the region!
- Small Business **Suppliers** walking the room can meet with **Buyers** at their booths to connect and expand your customer base with your products or services!

**March 21, 2018**  
8 am - 12 pm  
Lea County Event Center  
Hobbs, New Mexico



For more information, contact Sally Tomar  
575-942-2283 | sally@edclc.org









### March 2018

#### Lea County Buyer-Supplier Networking Conference

Wednesday, March 21, 2018

8:00 a.m. - 12:00 p.m.

Location: Lea County Event Center

### April 2018

#### Feria de Salud

Saturday, April 14, 2018

6:00 a.m. - 2:00 p.m.

Location: Eagles Lodge

#### Ribbon Cutting

Friday, April 13, 2018

11:00 am

Sponsored: RA & J

Location: 726 E Michigan Ste 401

#### Pan Dulce y Cafe

Friday, April 27, 2018

7:00 a.m. - 9:00 a.m.

Sponsored by: Molinar Farmers Agency

Location: 617 W Broadway

## Quick Links

- [Our Website](#)
- [Find us on: Facebook](#)
- [Join Today!](#)



**Lunch and Learn: LEACO**

Date: March 21, 2018

Time: 11:30 a.m - 1:00 p.m

Location: LEACO

**Hobbs Slam & Jam**

Date: April 21, 2018

Time: 7am

Location: 300 E Broadway

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**Join the Hobbs Hispano Chamber of Commerce**

Please send your completed application & dues to:

Hobbs Hispano Chamber of Commerce  
113 North Shipp St.  
Hobbs, New Mexico 88240

**Visit our Website for a full list of membership dues.**

Multi-Chamber discounts are available. Please contact the Chamber for more information. All applications are subject to Board approval.

**Contact:**

Office: 575.393.1030

Fax: 575.393.1031

Email:

[admin2@hispanochamber.org](mailto:admin2@hispanochamber.org)

Forward this email

STAY CONNECTED

